



THE FREQUENT FLYER BONUSES GROUP – ABOUT US

TRAVEL REWARDS KNOWLEDGE | CONSULTING | PROMOTION

The Frequent Flyer Bonuses Group is a conglomeration of websites listing and providing information for frequent travellers. From the launch of our first website in 2001 to today, the Frequent Flyer Bonuses Group has helped frequent travellers maximize the miles and points on earning activities. The websites have received accolades from Frequent Travellers, airlines, hotels and the media. From the knowledge gained in developing and running our websites (including Rewards Canada which covers the whole travel rewards picture not just bonus offers), the Frequent Flyer Bonuses Group has expanded into offering consulting services to various players in the Travel Rewards industry including travel providers, media and financial corporations.

Website Services & Features

We pride ourselves on being the most comprehensive bonus offer listing websites in the World. No other website can match the sheer breadth and depth of offers that are listed on all the Frequent Flyer Bonuses Group websites. Each site carries bonus mile and point offers for flights, hotel stays, car rentals, credit cards and virtually any other offer that provides a bonus. The sites currently list offers for over 100 airlines, 18 Hotel Groups, 9 Car Rental firms and the 3 major credit card brands. Some specific features to look for on the each of the websites are the:

Route Bonus Offer Listing

This is a list highlighting all the airline routes that currently have bonus offers on them. Readers here can come get a quick overview and then click through to any of the program pages to get the complete details on the route bonus. For the Canadian, UK and Germanic websites, routes that originate in those countries are listed above all other offers.

Beijing	St. Petersburg	up to 10,000 Miles	Hainan Fortune Wings	Until Oct 31, 09	View
Belgrade	Kiev	Bonus Miles	Aerosvit Meridian	Until Nov 30, 09	View
Biarritz	Helsinki	up to Triple Points	Scandinavian EuroBonus	Until ?	View
Bogota	Canada	Double Miles	Air Canada Aeroplan	Until Jan 31, 10	View
Boise	Idaho Falls	Double Miles	Alaska Airlines Mileage Plan	Until Nov 15, 09	View

Car Rental Bonus Offer Listing

This is a short list highlighting all the car rental bonus miles and point offers that are currently available. Readers here can come get a quick overview and then click through to any of the program pages to get the complete details on the car rental bonus.

Budget	Australia	Double Miles	QANTAS Frequent Flyer	Until Dec 31, 09	View
Budget	Worldwide	Quadruple Miles	TACA Distancia	Until ?	View
Budget	US, Canada	250 Miles per day	United Mileage Plus	Until Dec 31, 09	View
Budget	US, Canada	Triple Miles	United Mileage Plus	Until Dec 31, 09	View
Budget	US, Canada	Triple Miles	US Airways Dividend Miles	Until Dec 31, 09	View

Email Newsletters

Each week we send out two email newsletters to our subscribers, one for the Frequent Flyer Bonuses websites that has a global reach and one for Rewards Canada that targets the Canadian market.

Social Media

The Frequent Flyer Bonuses Group is actively engaged in many forms of social media including Facebook, Twitter and Blogs. Via these channels the group provide added exposure to the primary content found on the group's websites.

Consulting Services

The Frequent Flyer Bonuses Group provides consulting services for generally any aspect of travel reward programs but our focus is in the following areas

- Bonus Offer Strategy, Development, Promotion and Targeting
- Industry Research and Intelligence
- Media and Journalistic Services (Background info, research, development and writing, media representation)
- Loyalty program development and marketing

Patrick Sojka, the founder and CEO of the Frequent Flyer Bonuses group brings to the table over 9 years of travel rewards experience gained from the research and development of the content for the group of websites. He has completed various consulting and marketing projects for one of the two largest loyalty companies in Canada, a major credit card company and three major media companies in Canada as well as a worldwide hotel chain.

For advertising information or request for proposals for consulting services please contact Patrick Sojka via phone at ++1-403-607-3538 or email at psojka@rewardscanada.ca